



Styles of Organizing: The Will to Form (Hardback)

By Professor Gibson Burrell

Oxford University Press, United Kingdom, 2013. Hardback. Book Condition: New. 236 x 160 mm. Language: English . Brand New Book. In this book, leading organization theorist Gibson Burrell presents a provocative and challenging approach to the study of organizations, aiming to move beyond the two-dimensionality of much organizational thinking and present more complex 3-D models, which allow for the interactions of apparently disparate perspectives. The book aims to illuminate organization theory by discussing its interrelationship with key features of economics, architecture, aesthetics, design of the built environment, and associated artwork. He argues that by their shared definitions , these areas of social science and the humanities are struggling with the same issue - the will to form . The author suggests that, whilst there are a huge number of possibilities for the process of organizing, the constraints of the human body, our cognitive limitations in space and time, and our relationship to nature, mean that these are necessarily limited to an envelope of possibilities. He then outlines the basic parameters of the design envelope , analysing it through discussion of styles , and examines the hidden assumptions of these styles with regards the origins and potentialities of human knowledge. Burrell...



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